

Summary notes from HR Strategic Planning Working Group

Thursday, April 16, 2020, 11:00-11:45 am

(via conference call)

Participants: Kate Epperly, Team Leader, Jeanne Morrison, Alan Milsted, Dave Schropfer and Susan Quinones

Mission Statement

- Will be derived directly from the HRAC ordinance
- Focus has shifted from the HRC being an educational, advocacy and *investigative* body to that of HRAC, which is an educational, advocacy and *advisory* body

Goals and Objectives

- To connect Cape Cod communities with agencies and organizations (community groups) that can best help them resolve any HR issue
- To communicate with Cape Cod communities and local community groups about our current work and especially our shift in focus from involvement with direct resolution of HR issues to referring persons to other established resources that can assist in resolving their HR issues
- To develop creative partnerships with local community groups and with Barnstable County town leaders whose concerns and priorities align with those of HRAC
- To create a network of leadership liaisons which includes persons from each town and the Wampanoag Nation.
- To publicize our current programs and leadership, especially the importance of our Human Rights Awards Breakfast and the Human Rights Academy
- To create a two-way communications strategy for regularly disseminating HRAC information and gathering information from partner community groups. (Ideas include writing a monthly item opinion piece, letter or article in-newspapers, and preparing an internal bulletin “What’s going on” for Advisory members prior to each monthly meeting)

Methodology

- Contact local community groups to determine what services they provide, possibly by use of a brief questionnaire, including whether they have information available in languages other than English or via cluster group meeting with town and local community partners to ascertain their priorities and determine how they align with those of HRAC
- Come to agreement on principles for a new strategic plan (e.g. SMART; priorities determined through consultation; coverage reflecting Mission Statement)

Next Steps

- Compile a list of all potential partnerships and town representatives for a group cluster meeting
- Create a questionnaire to gather information about potential partners and town representatives, and to gauge their interest in being invited to a group meeting (FOLLOW-UP NOTE from Alan: this questionnaire could, if sent quickly enough, give us information about specific support/resources offered in response to Covid-19)
- Susan will consult with the Barnstable County IT department to determine what technology is available for the working group to convene a Cape-wide remote meetings with towns and local community groups; other sources of such support could include Cape Cod Community College and Cape Media Center)