

**BCHRAC Strategic Plan Discussion 8/12/21
2022-2027 (Calendar Year)**

Strategic Plan:

The Mission of the BCHRAC is to uphold, promote and protect the inherent dignity and inalienable rights of individuals in Barnstable County.

STRATEGIC GOAL: All persons living, working, and visiting Barnstable County are entitled to a social and legal order in which the rights and freedoms set forth in local and state legal frameworks as well as human rights instruments are fully realized.

Objective 1: The human rights of individuals in Barnstable County are guaranteed.

1. Advocate, advise and facilitate in response to complaints
2. Create a database of complaints to identify trending issues in human rights violations
3. Identify and report trending issues based on complaints to County

Objective 2: Individuals and groups are educated of their human rights.

1. Develop education tools:
 - a. Newsletter
 - b. Brochures
 - c. Use of media and films
 - d. Interactive workshops/lunch and learn
 - e. Lectures
 - f. Reading lists
 - g. Periodic discussion
 - h. Speakers' bureau
2. Recognize and promote achievements by local individuals
3. Create a resource library (incorporated into HHS library)

Objective 3: Individuals and groups are engaged through collaboration to achieve common human rights goals.

1. Coordinate with other county commissions and services.
2. Identify and engage influencers leaders and decision makers on the Cape to strengthen relationships
3. Create a Cape wide community outreach event
4. Create a communications plan (heavy on engagement)
5. Promote events via Human Rights calendar
6. Create marketing ID for members

Liaison roles

Engage with (designated) Town Government on relevant activities/report back
Engage with non-profits on relevant activities/report back
Lend support to/attend meetings. of Committees on thematically appropriate activities

Commented [MOU1]: TABLED FOR FUTURE